

MILKOIFO

Design Mixology spotlights innovative design in various domains such as showrooms, bars, clinics, spas and much more.

CERAMIC GALLERY, ANAND









Located in the city of milk revolution, Anand, 'Ceramic Gallery' designed by Intrinsic Designs+StudioRK06, is a boutique to showcase a unique collection of premium sanitary wares, tiles and bathroom fittings. The entire floor plan, an amalgamation of eight shops, has three lounge spaces with inclined display screens, four mock ups of different bathrooms, a library, bar table, as well as a reception and the proprietor's cabin.

The entrance is a captivating alley that draws one's attention right from the door, opening up into the circulation passage which merges seamlessly with the other smaller created spaces.

The major design concern was to enhance focus on the displayed products as much as possible. Ceilings, exposed services and lighting fixtures have been intentionally kept dark in colour to restrict the visual connection.

The colours and textures play a major role in effectively breaking the visual monotony. Artificial as well as natural green plantation are introduced at certain places lending a soothing feel and providing a break from the many striking display items.

The fully furnished boutique is a plethora of spaces made of colours, textures and illusionary pauses, all compelling enough to draw attention of visitors and encourage them to stay for a while.